DELVE STATS · PI FIRM CHECKUP

Delve Stats test firm (dry run)

Order 4069477b6cc11da9 · generated November 19, 2026 at 2:38 PM CT

Dry run / sample. This report was produced by the Checkup pipeline against test lines Delve Stats owns, not a real firm. Every figure shown is what the pipeline actually measured; steps that couldn't run say so.

1. Your intake line

1 of 1 calls answered (100%); 0 by a person. Median time to answer: 3 seconds.

Call	When (CT)	Answered	Seconds	Answered by	Asked about injury	Took contact info
1. Business hours	November 19, 2026 at 2:36 PM CT	Yes	3	voicemail	No	No

This sample has 1 real call to Delve Stats' own test line, which answers with a recorded greeting. A full Checkup places 8 calls to your intake line. Recording links are left out of the public sample.

Each call

1. Business hours, November 19, 2026 at 2:36 PM CT

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callee: Thank you for calling the Dell Stats Test Intake Line. This call is recorded. Please tell us
your name, a phone number, and what happened after the tone.
caller: [shaken] Hi, um, my name is Alex Rivera. I was in a car accident yesterday, rear ended at a
red light. My neck and shoulder are hurting pretty bad. My number is seven one three, five five five,
zero one four two. I'd really like to talk to someone.
callee: Thank you. Someone will call you back. Good
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2. Your web form

Form address	https://delvestats.com/pi-firm-checkup/test-form
Page loaded	Yes (HTTP 200)
Form found	Yes: name, phone, message
Test submission	Sent November 19, 2026 at 2:38 PM CT, HTTP 200

The test form's server recorded the submission at 2026-11-19T20:38:32.440Z (UTC).

3. What a click costs in Houston, TX

Median top-of-page bid, high end of range	$329
Median average cost per click	$172

National median top-of-page bid, high end of range	$266
Rank among tracked metros	26 of 72 metros (1 = priciest)
Injury searches a month (pooled)	59,680 across 15 searches
Priciest search (by its high end)	"houston truck accident lawyer": top-of-page bid $330 at the low end of the range to $1,000+ at the high end, average $318 a click

Google estimates via DataForSEO Labs, read November 18, 2026. Each search has a top-of-page bid range; medians here use the high end. Not what any firm paid. Full table: https://delvestats.com/texas/houston

Your numbers, recordings and results are in this report only; Delve Stats never publishes them. Calls in this sample were placed by an AI voice to Delve Stats' own test line. Playground Giants, LLC · 1942 W Gray St #1473 · Houston, TX 77019